

What does your
smart cabin look like?

Gogo AVANCE SCS



Gogo AVANCE SCS lets you customize, control, simplify and deliver your ideal cabin experience

It's a common dilemma for aircraft owners and operators of all shapes and sizes. Passengers expect their aircraft cabin to feel like home, where they can simply turn on their devices and do whatever they want: easily watch a movie, browse the web, check the news, view flight progress, make a phone call. They don't want to worry about providers, systems and services. They just want it to work.

Gogo understands that envisioning the perfect passenger cabin experience is the easy part. The hard part is finding a simple, powerful way to integrate all the inflight connectivity and entertainment (IFEC) technology needed to bring it to life.

That's why we created AVANCE SCS.

AVANCE SCS is a new suite of smart cabin systems that let you integrate your personal mix of technologies and make your ideal cabin experience work – seamlessly and reliably. Whether that's providing a single interface that passengers can use to engage with a fully connected cabin or offering up movies and TV episodes - you decide what smart looks like, and AVANCE SCS does the rest.



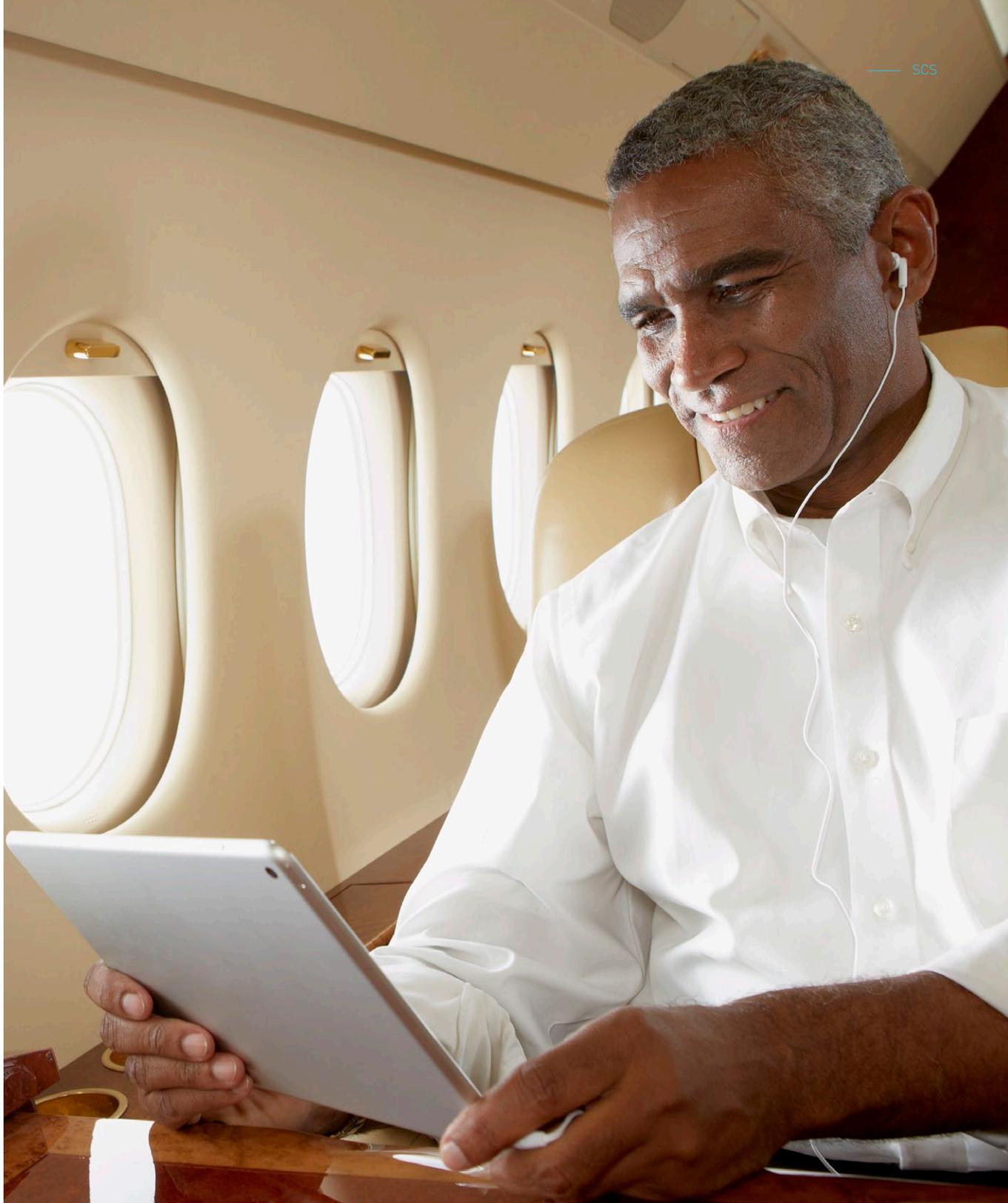
Gogo AVANCE SCS Elite

The king of the cabin
that lets you rule the
experience

Is it possible to find a single solution that lets you easily create a superior, consistent, and reliable inflight experience: in every cabin, of every aircraft you fly?

It is now.

AVANCE SCS Elite is a highly integrated smart cabin system that gives passengers a single interface from which they can engage with the cabin experience: browse the Internet, make and receive phone calls, access the cabin management system and entertain themselves in a wide variety of ways: including moving maps, movies, TV and news.



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AVANCE SCS Elite makes your job easier. So you can make the passenger experience better.

AVANCE SCS Elite represents the the ultimate way to create a consistent experience that simply works – no matter what, or where, you fly. The data/voice experience is automatic because SCS supports and dynamically manages multiple data bearers, voice bearers and CMS. The inflight entertainment and information experience is world-class because you'll be able to offer Gogo Vision on every aircraft. Controlling the cabin environment doesn't mean closing one application and opening another. And the passenger Wi-Fi experience is stronger and more reliable. No other router, CMS, or other solution on the market offers that.



Advanced router

- > 802.11ac for improved Wi-Fi performance [2.4GHz + 5.0GHz]
- > WAN management
- > Dynamic multi-bearer data and voice management (Gogo, Inmarsat, Iridium)



Terrestrial modem

- > Free passenger 4G/LTE on-ground connectivity in 120+ countries
- > Enables remote maintenance and diagnostics via the Gogo Business Services Gateway



Gogo Business Services Gateway

- > 24/7/365 monitoring and support
- > Remote maintenance, inflight and on-ground diagnostics



Inflight maps, entertainment and information

- > Gogo Vision wireless, on-demand service
- > Moving maps
- > Movies, TV, news clips, weather, RSS



One-touch CMS access

- > Access popular Cabin Management Systems via the Gogo interface



AVANCE SCS Elite: An ideal fit



Fractional, charter, flight departments and other multi-aircraft operators for whom a consistent, seamless, reliable cabin experience is critical.



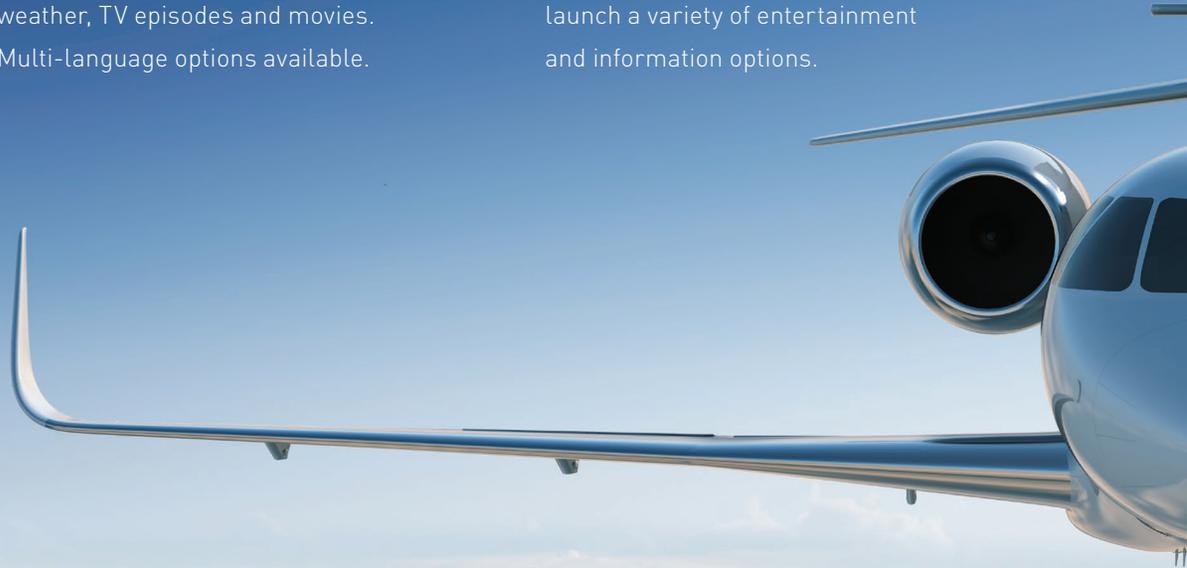
Single aircraft owner/operators who want to simplify and improve the cabin experience – whether you have connectivity with Gogo or someone else.



Provide an immersive entertainment and information experience for global passengers. Moving maps, news clips, weather, TV episodes and movies. Multi-language options available.



Give passengers the high-quality experience they expect. A single interface to control cabin features and launch a variety of entertainment and information options.



Gogo AVANCE SCS Media

Turn flight time into fun time

Sometimes passengers simply want to unwind. With AVANCE SCS Media, you can easily premiere an inflight maps and entertainment experience that lets them pass the time in style: no matter what, or where, you fly.

AVANCE SCS Media is a small, lightweight system that powers an immersive, on-demand infotainment experience starring moving maps and Gogo Vision inflight entertainment. Passengers just turn on their personal devices and AVANCE SCS Media does the rest via an intuitive interface.



Track flight progress during your flight via integrated moving maps.



Want to binge watch your favorite TV show? Just browse the listings and watch all the way through the final episode (we won't tell your family).

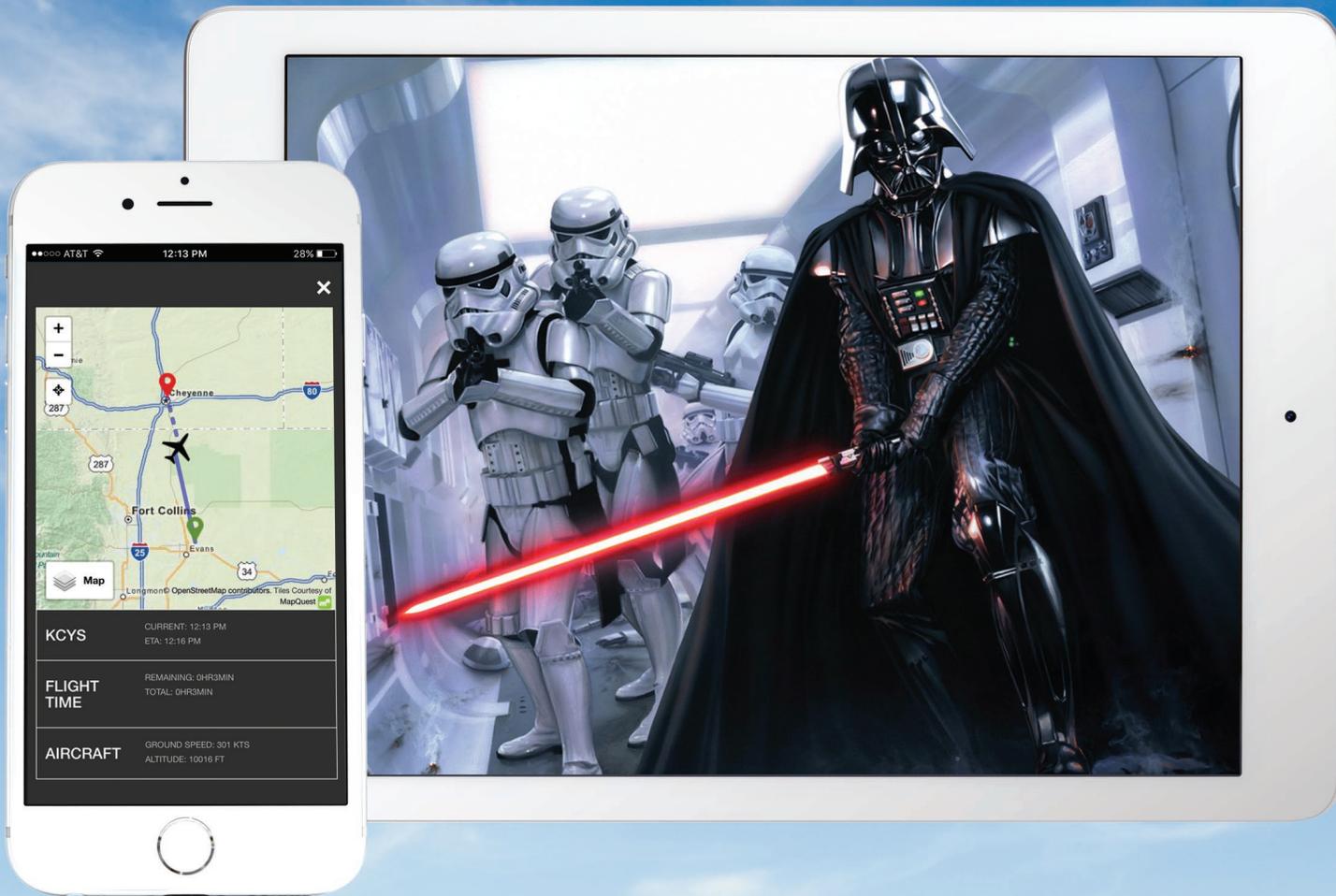


Looking for the latest Hollywood movies? There's a huge library at your fingertips and you can watch any title on your personal device or in-cabin monitor. (Optional GVPUs required for in-cabin monitor viewing.)



Stay up to date with recent news clips from around the world.





Bloomberg



THE WALL STREET JOURNAL.

MIRAMAX
F I L M S



Discovery
CHANNEL



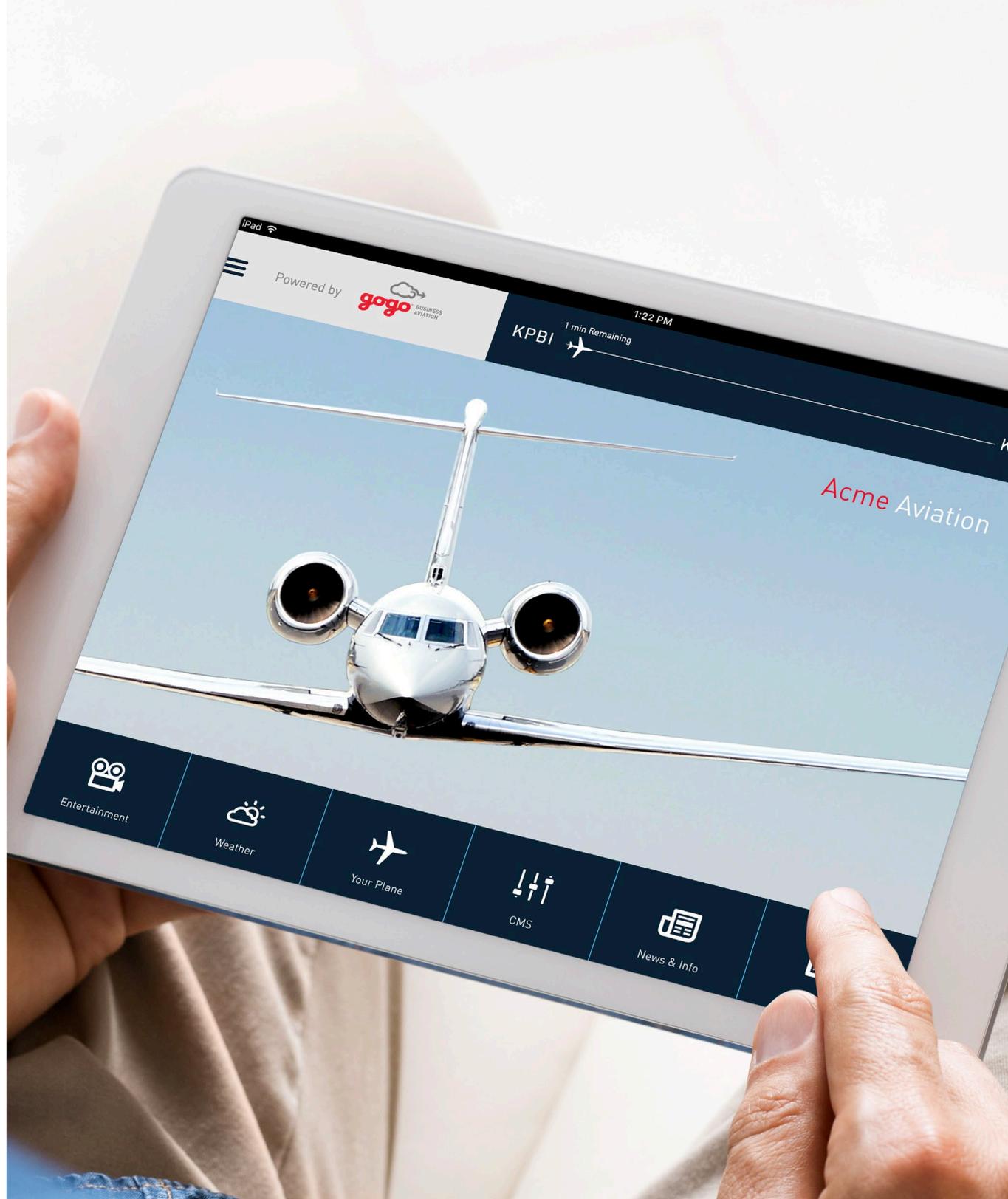
IFCFilms

Moving maps, entertainment and information

Pass the time with your
personal devices

Gogo Vision

- > Moving maps
- > Destination weather (coming soon)
- > News clips
- > Add your branded image to the Gogo Vision landing page
- > Movies and TV (subscription required)
- > Streaming on cabin monitors (GVPU required)
- > Wireless updates via Gogo Cloud (FBO locations or your own hangar with free STX 800)



AVANCE SCS Media: An ideal fit



Business aircraft operators who want to easily and affordably enable moving maps and a full in-flight entertainment experience, regardless of aircraft type, size or mission.

Technology that works. Simply.

- > Stand-alone wireless infotainment system
(no inflight internet connectivity bearer required)
- > Worldwide automated content delivery service
(available through Gogo Cloud)
- > Remote maintenance, diagnostics and support via
the Gogo Business Services Gateway
- > Integrated wireless access point (optimized for
streaming video)
- > Integrates with Gogo Biz ATG or SwiftBroadband
connectivity systems





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