

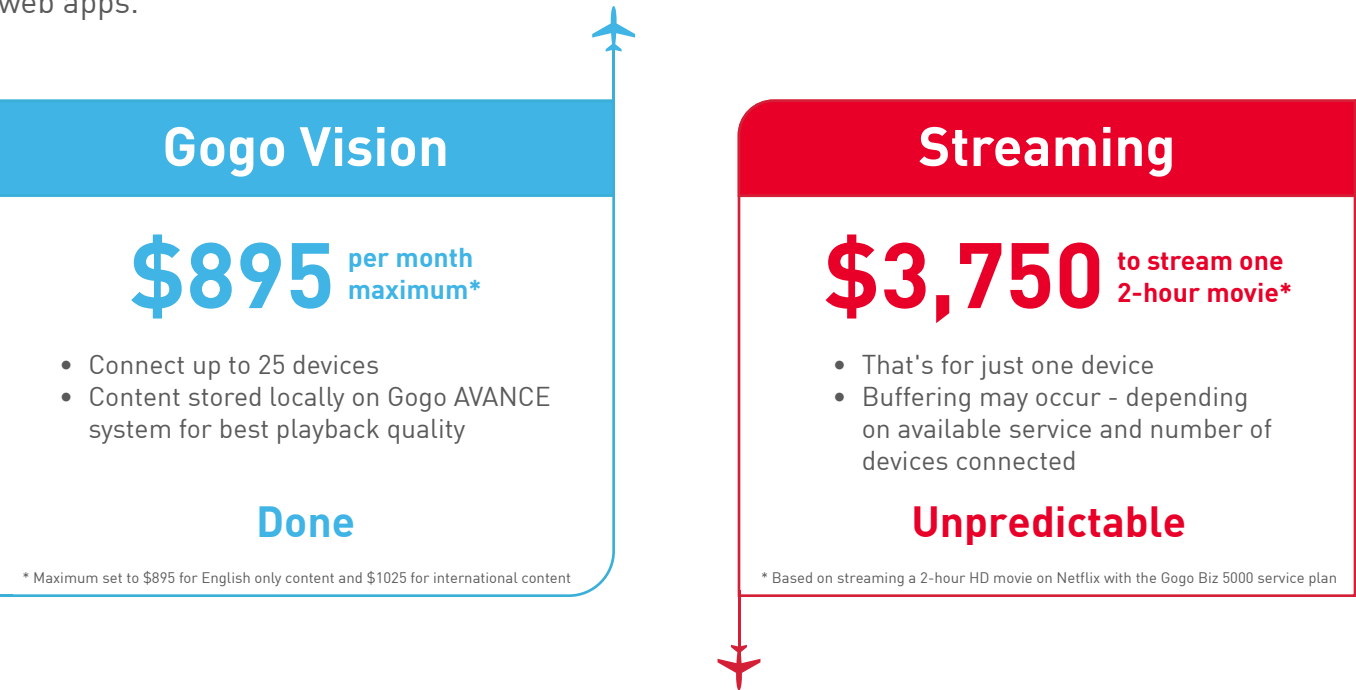


## THE REAL STORY OF INFLIGHT STREAMING COSTS AND CONSIDERATIONS

In aviation, the promise to make streaming video and audio easier and more dependable is finally here. It's made possible by the rapid increases in inflight Wi-Fi performance and accessibility. But, be careful what you wish for because allowing passengers the uncontrolled ability to stream may cost you a whole lot more than you bargained for.

### WATCHING DR. STRANGE: A COST AND QUALITY COMPARISON

Say you're flying from L.A. to N.Y., and everyone on board is excited to stream and watch the movie "Dr. Strange." In the comparison below, watching the movie with Gogo Vision gives more passengers a better experience for a lot less money than uncontrolled streaming via popular web apps.



As you can see, uncontrolled streaming of movies and TV can quickly become costly. But, Gogo Vision offers high-quality inflight entertainment that's as easy as it is affordable. Bonus feature: Gogo Vision also includes integrated moving maps, news, destination weather and more.

STREAM WISELY: EXPLORE GOGO VISION

### NOT ALL STREAMING COSTS ARE EQUAL

Even with Gogo Vision on board, passengers may want to stream content during flight. So we've done the math for you to demonstrate how costs can vary to stream a 1-hour video from one provider to another depending on your Gogo Biz service plan.

Gogo Biz 5000			Gogo Biz 10000			Gogo Biz 15000		
	SD	HD		SD	HD		SD	HD
Netflix	\$437.50	\$1,875	Netflix	\$283.50	\$1,215	Netflix	\$218.17	\$935
Hulu	\$312.50	\$406.25	Hulu	\$202.50	\$263.25	Hulu	\$155.83	\$202.58
Amazon Prime	\$562.50	\$1,250	Amazon Prime	\$364.50	\$810	Amazon Prime	\$218.17	\$218.17

### LET US HELP

While Gogo's broadband networks enable a solid streaming experience, understanding your options based on what you want to do can help you curb potential expenses while still meeting your inflight entertainment needs.

Talk to an inflight connectivity and entertainment expert