FLY SMARTER

AVANCE solutions for every aircraft.
CONNECTING PASSENGERS, PILOTS AND PLANES. WORLDWIDE.
Our mission is simple: connect the skies above to the world below, for every aircraft, of every size, flying everywhere around the globe.

That is what we do.

Why we do it, however, is because aviation is about enabling people. That’s why our solutions help modern travelers stay seamlessly connected to their work, their life, and even their play, from miles above earth.

Welcome to flying smarter.
GOGO AVANCE PLATFORM

smarter
The Gogo AVANCE platform is a combination of hardware and software, and is the brains on board that powers all Gogo systems. Now, you can personalize, control and deliver a fully integrated cabin experience - for any aircraft type, size or budget.

AVANCE makes connectivity easier and more powerful for passengers to use, while giving operators unprecedented flexibility and customization capabilities.

business.gogoair.com/AVANCE
NORTH AMERICAN CONNECTIVITY

in touch
Life goes on between takeoff and landing. That’s why passengers want to use any device, any way they want, during flight. With Gogo Biz 4G, now they can turn it all on and stay seamlessly in touch with, and in control of, their work, life and play. From email and VPN, to video conferencing, movies, music, maps and more, Gogo Biz 4G is the digital flight experience the world wants.

business.gogoair.com/4G

POWERED BY: GOGO AVANCE L5
The 4G platform that works as fast, efficient and smart as you do:
› Powerhouse system that supports streaming
› Dynamic multi-network management
› 802.11ac router
› Integrated entertainment and information
› Predictive maintenance, remote support, DASH visibility and monitoring tools

EXPERIENCE
High-speed internet / streaming video / streaming audio / entertainment and information / text / voice

COVERAGE
100% North American coverage plus portions of Canada and Alaska

AIRCRAFT
Light jet to heavy
Gogo Biz

More productive flights. Less cost.
Get it done with Gogo Biz.

Gogo Biz® delivers big inflight internet, with small equipment, and an even smaller price tag. Nothing else comes close to making this level of productive, reliable broadband internet and voice service accessible for almost anything you fly.

For today’s business travelers, every minute matters. With Gogo Biz, everyone can get more done in flight via email, internet, VPN, and even calls and texts using their own phone. Done with work?

Sit back and enjoy integrated entertainment and information featuring movies, maps, magazines and more.

POWERED BY: GOGO AVANCE L3
The affordable, flexible, highly productive platform system:
› Complete Gogo Biz connectivity
› WAN management
› 802.11ac router
› Integrated entertainment and information
› Predictive maintenance, remote support, DASH visibility and monitoring tools

EXPERIENCE
Broadband internet (streaming not supported) / entertainment and information / text / voice

COVERAGE
100% North American coverage plus portions of Canada and Alaska

AIRCRAFT
Turboprop to midsize

business.gogoair.com/gogobiz
Finally, the promise for increased performance and improved functionality in communications on the aircraft is real. With the latest advancements in broadband connectivity solutions coming from Gogo, including Gogo Biz 4G for business aviation, how we conduct business from the sky will just keep getting better and become more efficient.”

- Brad Townsend, Aircraft Asset Manager, DuPont Aviation
The Gogo Next Gen network is coming soon: launching an airborne LTE experience featuring peak speeds 10X greater than current Gogo Biz 4G. With that kind of power in your hands, the sky will be your digital playground, giving you a nearly limitless ability to connect to your professional and personal world – while miles above it.

Gogo Next Gen is also backwards compatible with the entire Gogo Biz network so you get performance that also delivers 100% North American coverage, redundancy and reliability. So you get an inflight internet experience that not only wows, but also works – everywhere and every time you fly.

business.gogoair.com/nextgen

POWERED BY: GOGO NEXT GEN LRU

The Gogo Next Gen LRU takes your connected experience to an unprecedented level:

› Boosts data performance up to 100 Mbps
› Requires Gogo AVANCE L5 system

EXPERIENCE

10x inflight internet performance lets you do more during flight

COVERAGE

100% North American coverage plus portions of Canada and Alaska

AIRCRAFT

Midsize to heavy
EVERY SECONDS 11
a Gogo connected aircraft takes off

>10
million internet minutes served

100%
nationwide coverage

98.5%
network uptime
GLOBAL SATELLITE CONNECTIVITY worldwide
Gogo Ku

A limitless inflight experience: world-class, worldwide connectivity.

No matter where you travel worldwide, Gogo Ku (coming soon) enables you to stay in touch with everyone and everything, as you fly over land and over sea.

Gogo Ku is the next leap in our connectivity innovation and outperforms other satellite solutions in delivering an uncompromising, unparalleled blend of global inflight broadband speed, coverage, reliability, capacity and growth.

For passengers, it means business aviation without boundaries: streaming, VPN, email, video conferencing, music, movies, TV, and any other digital demand you can think of. For crew, it means better communications and access to information.

business.gogoair.com/Ku
A HIGHER STANDARD OF SATELLITE CONNECTIVITY
UP TO 25 Mbps takeoff to landing experience

100+ satellite ecosystem, forward compatible

98+ global coverage, including equatorial regions

200+ regulatory approvals obtained worldwide

0 compromise
INFLIGHT ENTERTAINMENT & INFORMATION
Gogo Vision

The best seat in the house, is every seat in your cabin.

Integrated into every Gogo AVANCE system, Gogo inflight information and entertainment (IFE) in business aviation elevates the passenger experience and is often a competitive differentiator. From charters to corporate flight crews to owner/operators, keeping passengers happy and informed while in flight is top of mind, and inflight entertainment is crucial. Gogo Vision’s moving maps, destination weather, news clips, licensed TV episodes, Hollywood movies, and magazine library give passengers an immersive, on-demand IFE experience while keeping costs in line.

business.gogoair.com/Vision
Your smartphone now has wings

Phone calls and text messages are still the most common way we communicate. And the same holds true for executive travelers. With Gogo Text & Talk, you can keep the conversation going and use your own smartphone to call and text in the air, just like you do on the ground. The best part? It uses your own number, so there’s no need for two-step dialing routines, call forwarding protocols or pre-programmed extensions. It just works and gives your phone the wings you’ve always wanted.

business.gogoair.com/textandtalk
SMART CABIN SYSTEMS
experience
Can your cabin do this? Built on the AVANCE platform, Gogo Smart Cabin Systems (SCS) take the functionality of a smart router and elevate it to highly-integrated solutions that help you personalize and deliver your ideal cabin experience.

**SCS Elite**

SCS Elite is the “King of the cabin” solution perfect for worldwide aircraft that already have a diverse mix of cabin technologies. It fully integrates a smart router, inflight entertainment and information service, multi-network management, CMS access, and much more. The result is a cabin experience that’s easier for people to use.

[business.gogoair.com/scselite](http://business.gogoair.com/scselite)

**SCS Media**

It’s show time! SCS Media lets you easily offer passengers a branded, stunning inflight entertainment experience featuring blockbuster movies and TV, plus news, magazines, flight maps, weather and more. It can serve as a single-bearer router, but no connectivity is needed.

[business.gogoair.com/scsmedia](http://business.gogoair.com/scsmedia)
GOGO AVANCE SUITE

choice
# The Gogo AVANCE suite of solutions

<table>
<thead>
<tr>
<th>Description</th>
<th>NORTH AMERICAN CONNECTIVITY SYSTEMS</th>
<th>GLOBAL CONNECTIVITY SYSTEMS</th>
<th>SMART CABIN SYSTEMS</th>
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<td></td>
<td>Full AVANCE platform plus Gogo Biz 4G air-to-ground network connectivity, with service across the U.S. and large portions of Canada and Alaska.</td>
<td>Full AVANCE platform plus high-speed satellite network connectivity.</td>
<td>Designed for global operators who already have connectivity, or simply want an easier and more engaging in-flight experience. SCS solutions bring the power of the AVANCE platform to aircraft of any size, flying anywhere worldwide.</td>
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| Network | Gogo Biz 4G | Gogo Biz | Gogo Ku | N/A | N/A |
| Coverage | U.S. + parts of Canada and Alaska | U.S. + parts of Canada and Alaska | Global | Global | Global |
| Devices Supported (internet connections) | 40 | Core - 5 | Plus - 7 | Max - 25 | 99 | Depends on connectivity system | Depends on connectivity system |
| Internet Performance | Full (supports streaming) | Light (no streaming) | Medium (no streaming) | Medium (no streaming) | Up to 25 Mbps | N/A | N/A |
| Service Plans | Monthly | • Hourly • Monthly • Annual | • Monthly • Annual | • Monthly • Annual | Monthly | Monthly subscription for Gogo Vision services | Monthly subscription for Gogo Vision services |
| Gogo Vision Connections | 25 | 25 | 25 | 25 | 25 |
| Email & Internet | ✓ | ✓ | ✓ | ✓ | ✓ |
| Telephony Support | Integrated (w/service plan) | Integrated (w/service plan) | Integrated (w/service plan) | Requires connectivity system | Requires connectivity system |
| Gogo Text & Talk | Subscription | Included with Core hourly plan; subscription required with all monthly/annual plans | Requires connected AVANCE system | N/A | N/A |
| Gogo Vision – Information | Included | Included | Requires connected AVANCE system | Included | Included |
| Gogo Vision – Entertainment | Subscription | Subscription | Requires connected AVANCE system | Subscription | Subscription |
| Terrestrial modem | Included (for ground connectivity) | Included (for ground connectivity) | Requires connected AVANCE system | Included (for ground connectivity) | Included (no ground connectivity; supports Gogo Vision/remote support) |
| WAN Management | ✓ | ✓ | Requires connected AVANCE system | ✓ | N/A |
| CMS Integration | ✓ | ✓ | Requires connected AVANCE system | ✓ | N/A |
| Gogo DASH | ✓ | ✓ | Requires connected AVANCE system | ✓ | ✓ |
| Cloud-based Customer Support | ✓ | ✓ | Requires connected AVANCE system | ✓ | ✓ |
The most effective means of delivering world-class service and support is to build networks, technology and experiences that simply work. That’s why we’ve spent the last 25+ years building our global service and support infrastructure.

To that, we’ve added a global team of dedicated, helpful professionals.

All together, it’s what makes Gogo a true partner trusted by aviators worldwide.

business.gogoair.com/support
Gogo DASH

Knowledge is power

Gogo DASH is an exclusive digital dashboard tool that puts valuable data in your hands, so you have critical visibility into the health of your Gogo networks and systems.

The Gogo DASH mobile app gives airborne crew helpful, at-a-glance, inflight connectivity information such as cabin network status, service availability, device usage, and more. All so they can better serve passengers.

The Gogo DASH portal gives operations and support teams rich visibility into their Gogo data, including networks, hardware, services and support information. Now, you can leverage information and historical reporting at both individual tail number and fleet views.

business.gogoair.com/dash
With more than 27 years of innovation, Gogo Business Aviation’s unparalleled experience makes us the world’s most trusted provider of inflight connectivity and entertainment solutions.

We are relentlessly innovative, quality obsessed, customer focused, and globally reliable. And that is why Gogo is the brand of choice for business aviators who want to connect with confidence.