



**GOGO BIZ**



A man in a grey checkered blazer and light purple shirt is sitting in an airplane seat, smiling as he looks at a tablet computer. The airplane interior features wood paneling, overhead lights, and an 'EXIT' sign. The word 'connect' is overlaid in large red letters at the bottom of the image.

**connect**

# Make every minute matter.

## Across the country and the continent.

The Gogo Biz network launched the inflight internet revolution, bringing personal devices and productivity to the skies. Now, with the introduction of AVANCE L3, connectivity has never been more affordable or robust.

Gogo AVANCE L3 connects everyone, on aircraft of all types and sizes, to the Gogo Biz broadband experience. It's the most trusted, small, affordable, fully integrated and flexible connectivity solution for modern aviators.

Surf the web, check your email, message and chat with colleagues wherever they are. Watch the weather and news to stay informed, or mix it up with movies, TV and magazines when you're ready to relax. Give the crew the access they need to use their favorite pilot apps in flight. And since Internet access is so crucial to passenger satisfaction, airborne crew and ground-based operations and support personnel can monitor system performance and information using Gogo DASH visibility tools.





# Business *and* pleasure

## The most productive way to fly

Together, the Gogo Biz network and Gogo AVANCE L3 system make work, life and play possible in the sky.



- › Reliable, seamless performance across the U.S. and parts of Alaska and Canada



- › VPN support
- › Web browsing (no streaming)\*
- › Email
- › Voice service
- › Gogo Text & Talk (service plan required), call/text inflight with your own phone and number



- › Gogo Vision information services, including 3D moving maps, destination weather and news clips (included at no additional charge)

- › Gogo Vision entertainment services, including fully licensed movies/TV episodes and magazine library (subscription plan required)



- › Real-time access to data that supplement information in popular flight deck apps

\*If streaming is required, consider the Gogo AVANCE L5 system.



# Gogo AVANCE L3

## Compact connectivity. Complete control.

The Gogo AVANCE platform powers the entire Gogo ecosystem, connecting all apps, systems and services with smart router Wi-Fi performance, multi-network management, CMS integration and cloud-based service and support. Gogo AVANCE L3 is the central hub for all your on-board networks, governing in-flight data, voice, maps, and entertainment in a small, lightweight solution designed for any budget or aircraft.

- › Operates on the Gogo Biz Air-To-Ground broadband network for seamless connectivity
- › Advanced 802.11ac dual-band router (5GHz & 2.4GHz) maximizes bandwidth and optimizes in-cabin Wi-Fi performance
- › Dynamic multi-bearer data and voice management
- › Complimentary internet on the ground in 100+ countries
- › Fully integrated inflight entertainment, information and personal smartphone services
- › Integrates with many Cabin Management Systems
- › Remote diagnostics and service activations/changes
- › Gogo DASH tools provide visibility into the health of Gogo systems



# Create your inflight experience

Gogo AVANCE L3 allows you to scale internet capabilities and number of supported devices up or down to suit changing budgets and needs—without swapping out your LRU.

	CORE	PLUS	MAX
<b>Devices (Maximum)</b>	5	7	25
<b>Internet capabilities</b>	Optimized for light internet use *	Optimized for full internet use (no streaming) **	Optimized for full internet use (no streaming) **
<b>Email</b>	Fully supported, with file attachments		
<b>Gogo Vision – Information services</b>	3D Moving Map, destination weather (coming soon), news clips, and RSS feeds (included at no add'l charge)		
<b>Gogo Vision – Entertainment</b>	Unlimited Movies, Unlimited TV, eMagazines, International Language, and Cloudport Wireless Content Updates (subscription required)		
<b>Gogo Text &amp; Talk</b>	Use your own phone to make calls and text (subscription required for monthly/annual plans)		
<b>Available service plans</b>	<ul style="list-style-type: none"> <li>• Hourly***</li> <li>• Monthly</li> <li>• Annual</li> </ul>	<ul style="list-style-type: none"> <li>• Monthly</li> <li>• Annual</li> </ul>	<ul style="list-style-type: none"> <li>• Monthly</li> <li>• Annual</li> </ul>

\* AVANCE L3 Core supports email, voice and internet browsing capabilities limited to websites that are light on content: such as minimal imagery and graphics, and no embedded video. On average, customers with Core configurations connect 4 devices per flight and use 30% less data than Plus and Max configurations.

\*\* If streaming is required, consider the Gogo AVANCE L5 system, which connects to the Gogo Biz 4G network.

\*\*\* If you're considering an hourly plan for connectivity service, please be aware that any device connecting to the internet via the cabin Wi-Fi network triggers the \$99 hourly charge, even if minimal data is passed. This may result in data charges when using Gogo Vision. The only way to help prevent these internet connections is to ask your dealer to install all bearer Enable/Disable discrettes during system installation.



online



# Everywhere you go

Gogo Biz is the only reliable, ready-now internet connectivity ATG network seamlessly covering the continental U.S. and parts of Canada and Alaska.

Coverage starting at 3,000 feet above ground level (or higher).





# Impressive capability. Affordably priced.

## Gogo Biz data plans

PLAN	DATA INCLUDED	MONTHLY FEE	OVERAGE
Gogo Biz Pay-As-You-Go	0 MB	\$0	\$6.95/MB
Gogo Biz 60	60 MB	\$395	\$5.95/MB
Gogo Biz 250	250 MB	\$1,195	\$4.95/MB
Gogo Biz 1000	1 GB	\$1,895	\$3.95/MB
Gogo Biz 2500	2.5 GB	\$2,495	\$1.95/MB
Gogo Biz Pro	Unlimited	\$4,095	No overages

## Gogo Vision - Pricing

Gogo Vision Standard	Gogo Vision+	Gogo Vision 360
Complimentary with all AVANCE systems	\$500/month	\$849/month
	\$12,000 one-time fee*	

\*Available from authorized Gogo OEM/Dealer representative

- |   |  |  |
|---|--|--|
| - FlightPath3D Moving Map <b>(Base)</b> | - FlightPath3D Moving Map <b>(Premium)</b> | - FlightPath3D Moving Map <b>(Premium)</b> |
| - Destination Weather (coming soon)     | - Destination Weather (coming soon)        | - Destination Weather (coming soon)        |
| - News Clips                            | - News Clips                               | - News Clips                               |
|   | - eMagazines                               | - eMagazines                               |
|   | - Cloudport                                | - Cloudport                                |
|   |  | - <b>Unlimited Movies</b>                  |
|   |  | - <b>Unlimited TV</b>                      |
|   |  | - <b>International Languages</b>           |

## Hourly data plans – available for Core package

PLAN	PRICE	OVERAGE
Hourly – Gogo Biz*	\$99.00 / hr	N/A

## Annual pre-paid data plans\*\*

PLAN	PRICE	OVERAGE
500 MB	\$2,495	\$5.95/MB
2000 MB	\$7,995	\$4.95/MB
5000 MB	\$12,995	\$3.95/MB

\* Hourly rate includes both voice and data service. No additional discounts apply. If you're considering an hourly plan for connectivity service, please be aware that any device connecting to the internet via the cabin Wi-Fi network triggers the \$99 hourly charge, even if minimal data is passed. This may result in data charges when using Gogo Vision. The only way to help prevent these internet connections is to ask your dealer to install all bearer Enable/Disable discretets during system installation.

\*\* Exclusions and limitations apply. Contact Gogo Business Aviation Sales for details. Terms: 12-month term; price is per aircraft; prepay required; overages are billed monthly per aircraft; rollover of unused MBs is allowed from month-to-month but expire at end of the agreement term; may purchase additional buckets at any time

## Gogo Voice/Gogo Text & Talk Plans

PLAN NAME	MIN/MONTH	MONTHLY FEE	FEE/ADDITIONAL MIN
Silver Voice	60	\$134.95	\$1.50
Gold Voice	120	\$234.95	\$1.40
Platinum Voice	360	\$539.95	\$1.35
Corporate Voice	1,000	\$999.95	\$1.30





# SPECIFICATIONS

## Aviation grade

Built to DO-178C Design Assurance Level D  
Installs inside or outside the pressure vessel

## Dimensions and weight

**MCU**  
Size: 3MCU

**LRU**  
Dimensions: 3.97" W x 7.64" H x 12.57" D  
Weight: 15.0 LBS

**LRU with mounting tray**  
Dimensions: 4.18" W x 8.38" H x 16.24" D  
Weight: 15.0 LBS

**Two (2) dual-directional antennas**  
Externally mounts in forward and rear positions to the fuselage

Dimensions: 5.9" W x 4.2" L x 6.5" H  
Weight: 2.5 LBS MAX

## Electrical characteristics

Voltage range: 20.5 VDC to 32.2 VDC  
Maximum power: 115 W @ 20.5 V input with heaters on



trust



# 27 YEARS OF INNOVATION

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**11,000+**  
business  
aviation systems  
shipped worldwide

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A factory option at **every major**  
business aircraft manufacturer



Solutions installed on the  
**world's largest** fractional fleets

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With more than 27 years of innovation, Gogo Business Aviation's unparalleled experience makes us the world's most trusted provider of inflight connectivity and entertainment solutions.

We are relentlessly innovative, quality obsessed, customer focused, and globally reliable. And that is why Gogo is the brand of choice for business aviators who want to connect with confidence.





**Connect with us:**

105 Edgeview Drive, Suite 300  
Broomfield, CO 80021  
USA

+1 888.328.0200 *Toll-free*  
+1 303.301.3271 *Worldwide*  
connect@gogoair.com *Email*

**business.gogoair.com**